

SALMON ARM

SMALL CITY, BIG IDEAS

notables +
quotables

scene + heard

home run

a life well
learned

playing
the field

stay awhile

**DO SALMON
REALLY HAVE ARMS?**

**ON YOUR MARKET,
GET SET, SHOP!**

**THE GRAPE
OUTDOORS**

SAY HELLO!

YOU'RE ALWAYS WELCOME



Whether you're relocating your family or just visiting for the weekend, you'll find that those of us who call Salmon Arm home feel so fortunate to live here that we're happy to share the excitement of our growing city. We are welcoming new visitors, new residents and new businesses every day.

There are many organizations ready and willing to help you along the way with community information and business support. Come and explore Salmon Arm! We know you'll love it here as much as we do.

WE'RE ON THE MAP!

HOW CONVENIENT IS THAT

Salmon Arm is located on the Trans Canada Highway midway between Calgary to the east and Vancouver to the west. Just an hour or so from the Kamloops and Kelowna International Airports, Salmon Arm is easily accessible. We are on the shores of Shuswap Lake, and we are the hub of the Shuswap region with all the shops, services and lifestyle amenities you could ever need or want.



MEET US

Adams Lake Indian Band
adamslakeband.org
250-679-8841

City of Salmon Arm
salmonarm.ca
250-803-4000

Columbia Shuswap Regional District
csrd.bc.ca
250-832-8194

Community Futures Development Corporation of the Shuswap
futureshuswap.com
250-803-0156

Downtown Salmon Arm
salmonarmdowntown.com
250-832-5440

Interior Health Authority Thompson Cariboo Region
interiorhealth.ca
250-833-3616

Neskonlith Indian Band
neskonlith.org
250-679-3295

Okanagan College
okanagan.bc.ca
250-832-2126

Salmon Arm Chamber of Commerce
sachamber.bc.ca
250-832-6247

Salmon Arm Economic Development Society
saeds.ca
250-833-0608

Salmon Arm Recreation Society
salmonarmrecreation.ca
250-832-4044

Salmon Arm Visitor Centre
250-832-2230

School District No. 83
sd83.bc.ca
250-832-2157

Shuswap Community Foundation
shuswapfoundation.ca
250-832-5428

Shuswap Construction Industry Professionals
scip.bc.ca
250-832-8050

Shuswap Immigration Services Society
250-804-2726
sissociety.ca

Salmon Arm Innovation Centre Powered by SASCU
innovatesa.ca
250-833-0608

Shuswap Tourism
shuswaptourism.ca
250-833-5906

WorkBC
workbccentre-salmonarm.com
250-804-4770



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YEAR AT A GLANCE

DO SALMON REALLY HAVE ARMS?

ADMIT YOU'RE AT LEAST CURIOUS

No, they don't. But the beautiful Shuswap Lake does. Four, in fact. The lake consists of four arms, forming a shape reminiscent of the letter "H" as in "Hello!" They are Salmon Arm, Anstey Arm, Seymour Arm, and the main Shuswap Lake Arm. Shuswap Lake is named after the Shuswap First Nations – the Secwepemc. Today, the following first nations bands live in the area: Adams Lake Band, Neskonlith Band, Spallumcheen Band, and Little Shuswap Band.

Salmon Arm is a small city with big ideas, whose combination of beauty and forward thinking attracts explorers, entrepreneurs and families of all ages. If you're seeking a safe, welcoming place that's open to innovative ways to build a life, Salmon Arm is that place. In a spectacular setting, mid-way between Vancouver and Calgary, with a population of 17,706, it is ideally situated on key transportation crossroads. As the largest community within the Columbia Shuswap Regional District, Salmon Arm is the business service centre for the surrounding area and has a market population of close to 45,000. With a beautiful, four-season climate, excellent access to healthcare, education and sports and recreation, Salmon Arm offers authentic community, various activities, real prosperity, and true opportunity.

Average high temp in summer: 26.5° (July)

Average low temp in winter: -4.9° (December)
-6.6 (January)



Rainfall: 469 mm



Snowfall: 184 cm



Sunshine: 1802 hours



SERVING YOU RIGHT

BANKS

5 major financial institutions
Regional Credit Union

GOVERNMENT SERVICES

Service Canada
BC Government Agent

BUSINESS SERVICES

Salmon Arm Economic Development Society
Salmon Arm Chamber of Commerce
Salmon Arm Innovation Centre
Community Futures Development Corporation of the Shuswap
Downtown Salmon Arm
Shuswap Construction Industry Professionals
Shuswap Immigrant Services
Shuswap Tourism

POST OFFICE & COURIERS

Canada Post
International and local couriers

TELECOMMUNICATIONS

Expansive telecommunication options including fibre optics

LEGAL & PROFESSIONAL

Notaries, Lawyers, Accountants, Realtors

SERVICES & SUPPLIES

Computer services
IT professionals
Printers
Stationers
Designers
Web and software developers

MEDIA

Print, online and radio

STEADY AS SHE GROWS!

WE SHOW YOU THE NUMBERS

Salmon Arm continues to attract the best people! Many highly skilled and experienced professionals choose Salmon Arm for its quality of life and bring their high level of industry experience, in a wide array of fields, with them.

Population of Salmon Arm - 17,706

Approximate market area population - 45,000

BC Stats indicates of all BC municipalities over 5,000 population, Salmon Arm had the largest growth at 9.3% from July 1, 2016 – June 30, 2017

BC Labour Market projections indicate the Thompson Okanagan Region will have 91,190 new jobs from 2018-2028, making it the third highest growth region in the Province.

Learn more about our community stats by visiting saeds.ca.

TAKING CARE OF BUSINESS

Salmon Arm has a strong history of entrepreneurship. In fact, this city of 17,706 people has over 1,333 registered businesses in operation. And that number grows daily. From small retail shops to world-class advanced manufacturing operations and high-tech firms, our business community continues to grow, thanks to innovative and cooperative business owners, excellent access to markets and a supportive business environment. Salmon Arm has a diverse economy, driven by technology, forestry, agriculture, tourism, manufacturing, health, and education. Head to the Salmon Arm Innovation Centre, powered by SASCU, for business support services and coworking offices for lease. Visit: innovatesa.ca for more information.



HOUSING

HOME RUN

You're in Salmon Arm. You have ideas. You can see the future. And somewhere, in that future, you can see yourself as the proprietor of a home. Maybe an actual house with a yard. Or a condo with a balcony. Upsizing or downsizing, get a home that won't cost so much it makes you feel like you're being buried, and you'll never dig your way out. Salmon Arm has enjoyed record-breaking housing development in the past two years. Which means you'll have a range of options to choose from. It's the kind of place where you can have your cake—or perhaps more accurately, your pie—and eat it, too.

Whether you choose to rent or buy, Salmon Arm offers you everything you need. Ours is a walkable community, with easy access to biking and hiking trails as well as many neighbourhood parks. Commuters will be delighted to learn that the average drive to work in Salmon Arm is all of ten minutes. With a median residential housing value in Salmon Arm of approx \$450,000, our cost of living is more affordable than that of larger urban centres.

For complete listings of active residential listings in Salmon Arm, please visit the Multiple Listing Service at www.realtor.ca.

If you're planning to study at the Salmon Arm Campus of Okanagan College, consult the off-campus rental housing directory at okanagan.bc.ca.

COMPETITIVE ADVANTAGES

TELECOMMUNICATIONS

Fibre optic internet service

HIGH TECH CLUSTER

82 high tech firms operating in the city of Salmon Arm supporting a high tech workforce of over 700

DOWNTOWN CORE

Vibrant and unique downtown with many new building upgrades and new business developments

COMMERCIAL DEVELOPMENT

Recent Uptown commercial development with award-winning environmental design as well as new large-scale retail development west of town

INDUSTRIAL PARK

Large dedicated Industrial Park, home to over 80 businesses as well as the Shuswap Regional Airport and the Okanagan College Trades Training Centre

HIGHWAY ACCESS

Located directly on the TransCanada Highway, providing excellent access to markets

AVAILABLE LAND

Affordable industrial land available for future development

AGRICULTURE

Close to 200 farms operating in the City of Salmon Arm; more than 600 in the surrounding rural area

Climate and soil quality creates extensive opportunities for agri-food and agri-tourism business development





A LIFE WELL LEARNED

The key to a vibrant city is an appetite for learning. Salmon Arm is a city full of talent and expertise. Because of our superb quality of life, we have been able to attract some of the best teachers and professors. The City offers many learning options, including: preschools, public schools, K-12 French immersion program, private schools and a post-secondary college offering a wide variety of university transfer programs and continuing studies .

LEARNING A LOT

Public School System

North Okanagan Shuswap School District 83
sd83.bc.ca

- 6 elementary schools
- 1 middle school
- 2 secondary schools

Private Schools

Kings Christian School
kingschristianschool.com
Shuswap Adventist School
shuswapadventureschool.ca

LEARNING A LITTLE

Multiple preschool, daycare and children's programs

Shuswap Children's Association
shuswapchildrens.ca

Shuswap Family Resource & Referral Society
familyresource.bc.ca

LEARNING BY THE BOOK

Okanagan Regional Library - Salmon Arm
http://www.orl.bc.ca/salmonarm

Salmon Arm Innovation Centre powered by SASCU
and Shuswap Makerspace innovatesa.ca

Salmon Arm Hockey School
shuswapelitehockey.com

Shuswap Fire Training Centre
250-832-1921

Salmon Arm Arts Centre
salmonarmartscentre.ca

NEVER STOP LEARNING

The Probus Club of Salmon Arm
probus.org

POST-SECONDARY LEARNING

Okanagan College Salmon Arm Campus
2552 TransCanada Highway NE
250-832-2126 okanagan.bc.ca

Full and part-time studies. University transfer/associate degrees, continuing studies, health/social development, business, office administration, and much more! Transition from high school to post-secondary without leaving your hometown or move to Salmon Arm to take advantage of post secondary learning in the Shuswap!

HOW-TO LEARNING

Okanagan College Trades Training Centre
5450 - 48th Avenue SE
Salmon Arm Industrial Park
250-832-2126 Okanagan.bc.ca/trades

Okanagan College's Salmon Arm training facility offers the following trades training foundation programs: Welding Level C, Plumbing and Piping Trades, Electrician Pre-Apprenticeship, and Residential Construction.



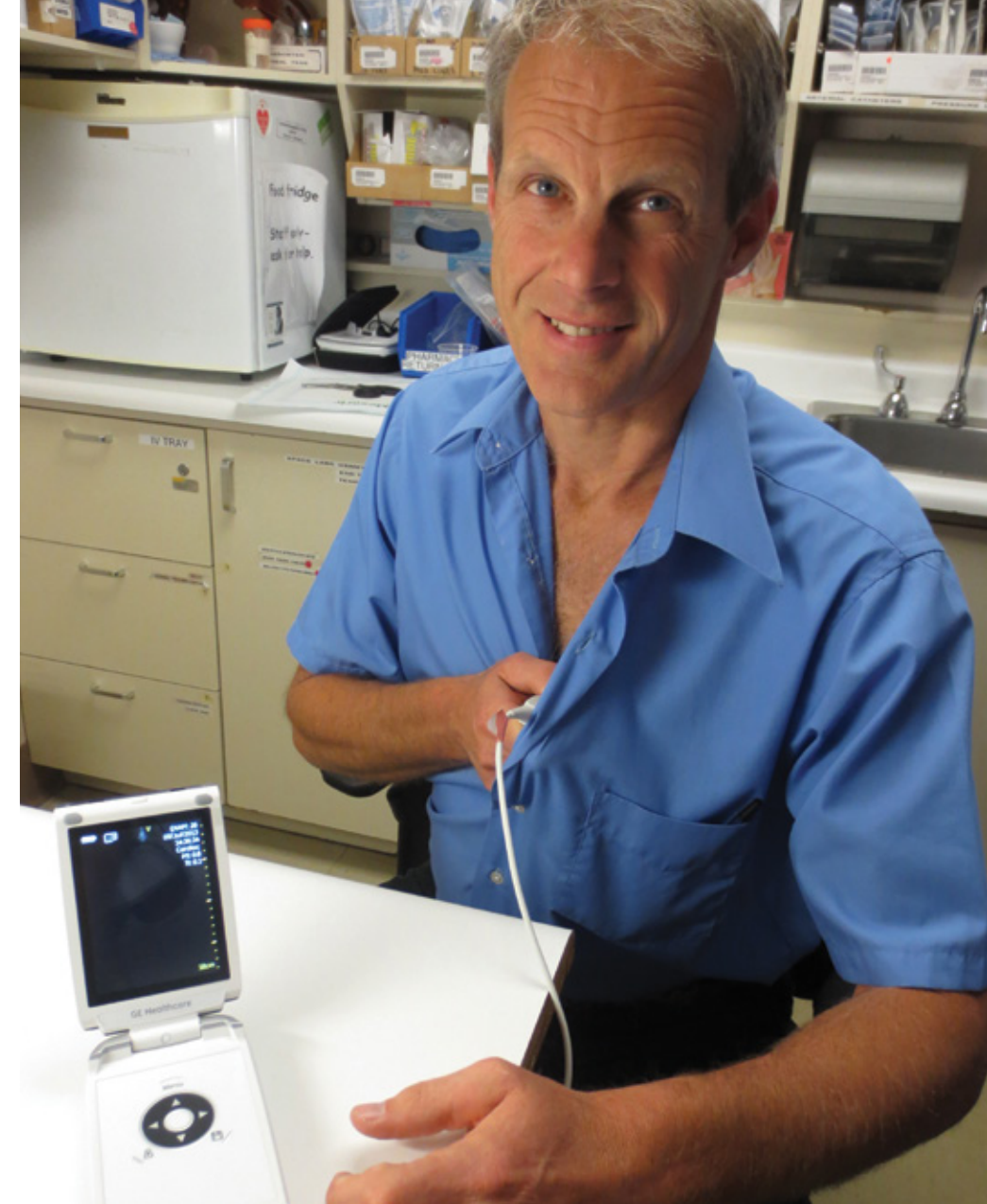
AN APPLE A DAY

OUR DOCS ARE HERE TO STAY

Salmon Arm offers a variety of health services to meet the needs of all residents. The city is home to over 60 general practitioners and specialists, which permits easy access to personal health care providers. In addition to walk-in clinics, doctors' offices, hospital care and lab services, Salmon Arm has a growing health cluster, including naturopaths, massage therapists, chiropractors, physiotherapists, acupuncturists, optometrists, health food stores, yoga, pilates, fitness gyms, personal trainers and more!

SHUSWAP LAKE GENERAL HOSPITAL

Located at 601-10th Street NE. The Hospital offers services, including: surgical, in-patient, obstetrics, and 24-hour emergency. For a complete list of the services offered at Shuswap Lake General Hospital visit interiorhealth.ca
250-833-3600



SHUSWAP OUTPATIENT LAB

2-2770 Trans-Canada Highway NE
250-803-4501

SALMON ARM HEALTH CENTRE

851 - 16th Street NE
250-833-4100

MORE THAN 50 GENERAL PRACTITIONERS

- 6 doctors offices
- 3 walk-in clinics
- More than 15 dentists and orthodontists

SENIOR SUPPORTIVE LIVING FACILITIES

There are a variety of semi-assisted, assisted, and extended care living facilities in Salmon Arm. Contact Shuswap Home & Community Care office for information 250-832-6643.





LOCAL MARKETS & FARM SALES

**SHUSWAP TOURISM FULL CIRCLE
FARM TOUR BROCHURE**
shuswaptourism.ca/plan/guides

**YEAR-ROUND ALL-ORGANIC
FARMERS' MARKET**
May to October
Every Wednesday 3:00-5:30 pm
November to April
Every 2nd Wednesday 3:00-5:30pm
Askews Foods - 2701 11th Ave NE

**SHUSWAP FARM AND CRAFT
MARKET**
April to October
Every Tuesday and Friday
8:00 am - 12:30 pm
Centenoka Mall
shuswapfarmersmarket.com

DEMILLE'S FARM MARKET
demillesfarmmarket.com

GRASS ROOT DAIRIES
gortsgoudacheese.bc.ca

**DOWNTOWN SALMON ARM
FARMERS MARKET**
June - October
9:00am - 1:30pm
*Applefest Sept 28th

HARMONIOUS HOMESTEAD & EWE
harmonioushomestead.ca

LITTLE RED HEN BAKERY
littleredhen.ca

**PEDRO'S FARM FRESH PRODUCE &
GARDEN**
pedros.ca

SALMON ARM FARMERS' MARKET
safm.ca

For more information about local
restaurants, food sales, markets and
farms visit shuswaptourism.ca

FOOD & WINE

THE GRAPE OUTDOORS

If you are fortunate enough to be visiting Salmon Arm, or better yet to be living here, you have access to a bounty of farm-to-plate options that continue to expand as businesses increasingly recognize the value of the Farm to Plate movement.

Salmon Arm is part of a region with rich soils, a temperate climate, and a growing season that supports the production of an assortment of fruits, vegetables, dairy, meat, wine and beer. Adding to Salmon Arm's unique quality lifestyle is the support these producers receive from local markets, grocery stores, restaurants, and events, ensuring locally grown products are easily accessible to all residents and visitors.

The Shuswap Region is home to award-winning wineries. As a result of our cooler climate, local wineries offer a unique-to-the-Shuswap taste which can't be compared to that found anywhere else in the world!

shuswapwineries.ca



EAT!

The Shuswap is home to a wide variety of locally produced dairy, meat, fruits and vegetables, that are available for purchase on farms, in year-round markets, select grocery and gourmet stores, restaurants and seasonal farmers' markets.

Salmon Arm boasts a global palette as well, including Japanese, Indian, Thai, Mexican, Chinese and Italian, and some excellent local fare. Enjoy a meal overlooking our fantastic waterfront or one of our breathtaking golf courses. Looking for lighter meal options? We've also got a fantastic selection of cafes and bakeries, as well as delicious ice cream and gelato shops.

DRINK!

The Shuswap Region is home to award-winning wineries. You'll find outstanding Gewürztraminers, Merlots, Ortegas, Reislings, Siegerrebes that have all won national awards. Local wineries offer a unique-to-the-Shuswap tasting experience that doesn't compare elsewhere in Canada because of our cooler climate. Visit shuswapwineries.ca.

Enjoy a digital sip of what they have to offer.

Celista Estate Winery
celistawine.com

Larch Hills Winery
larchhillswinery.com

Marionette Winery
marionettewinery.com

Ovino Winery
ovinowinery.com

Recline Ridge Winery
reclineridgewinery.com

Sunnybrae Vineyards and Winery
sunnybraewinery.com

This region is also home to breweries that pride themselves on using the finest local ingredients to produce their beers and ales. Check out the Canoe Creek Pilsner, the Talking Dog Wit or other local specialties at the Barley Station Brew Pub in Salmon Arm, or the Back Hand of God Stout or Old Puddin' Head, among a host of fabulous products at Crannog Ales in nearby Sorrento.

Partake in a pint today.

Barley Station Brew Pub
barleystation.com

Crannog Ales
crannogales.com

Got Milk? The Shuswap region has a growing cluster of dairy farms, including organic dairy farms! Have a tall cold drink and take a look at bcdairy.ca.

If caffeine is more your thing, not to worry, we've got a local brew for you, too. Check out what's "bean" happening locally.

Shuswap Coffee Company
shuswapcoffee.com

Frog Friendly Wild
frogfriendlywild.com

AND BE MERRY!

Check out the links in this section for more information on farm tours, wine tours, and local markets. More information available at shuswaptourism.ca.



SCENE & HEARD

ARTS & CULTURE

The vibrant arts and culture scene is always a welcome surprise to Salmon Arm newcomers. The beauty of the Shuswap region inspires artists of every kind, such as painters, potters, writers, weavers, sculptors, photographers, and wood and glass artists. Local artists are well supported by the Shuswap District Arts Council, the Salmon Arm Arts Centre, Salmon Arm Folk Music Society as well as the studios and shops that exhibit and sell local art.

There's also a lively music and theatre scene in the Shuswap. Come summer, you won't want to miss **Wednesdays on the Wharf** for the community concert series. Nor will you be able to resist the live music scene that plays out at the **Ross Street Plaza**, local coffee shops, restaurants and pubs. From jazz to symphony and improv to opera, our arts and culture offerings cover the full creative spectrum.

WEDNESDAY ON THE WHARF

WOW is a weekly by-donation concert series at Marine Park each Wednesday evening from mid-June to the end of August. What better way to enjoy live music than with friends and a picnic on the shores of Shuswap Lake. Each concert features local or touring bands of all musical genres. Performances begin at 6:45pm. Find information and the summer schedule at salmonarmartscentre.ca/wow.

SALMAR THEATRE

The Salmar Community Association operates two community movie theatres. The Salmar Classic offers you new and off-release movies, operas live from the Met, live concerts, and film society offerings from around the world. The Salmar Grand Cinemas, a multi-plex theatre, brings you the best in first-run Hollywood movies. To see what's playing tonight view salmartheatre.com.

ADAMS RIVER SALMON RUN

The Adams River is home to the world-famous Sockeye Salmon Run. It's located between Adams Lake and Shuswap Lake, about a 40-minute drive from Salmon Arm. Each fall, Sockeye Salmon make their way back to the Adams River to spawn, creating a magnificent sight and a learning experience for visitors. Tsútswevcw Provincial Park on the Adams River offers viewing platforms and walking paths for the many visitors to enjoy this natural attraction. For more information on the Adams River Salmon Run, swim on over to salmonsociety.com.

SHUSWAP THEATRE

Shuswap Theatre offers tremendously high-quality, live theatre productions. This non-profit community organization provides audiences with excellent dramatic entertainment, ranging from pure fun to thought-provoking drama. To view production schedules and get ticket information, phone 250-832-9283 or visit shuswaptheatre.com.



ROOTS & BLUES FESTIVAL

Get your boogie on! The Salmon Arm Roots & Blues Festival is the largest, most musically diverse festival in BC's Interior, delighting tens of thousands of locals and visitors over ten summer days in August. Call 250-833-4096 or visit rootsandblues.ca to be sure to get your tickets.

SALMON ARM ARTS CENTRE

Located in a heritage building in downtown Salmon Arm, the beautiful Salmon Arm Arts Centre is home to the community's public art gallery. With its Palladian windows and original maple hardwood floors, visitors enjoy a stunning atmosphere when they attend exhibitions and community events.

Visit them Tuesday to Saturday from 11am to 4pm. Call 250-832-1170 or visit online at salmonarmartscentre.ca

RJ HANEY HERITAGE VILLAGE & MUSEUM

The village and museum are located on a 40-acre park owned by the City and operated by the Salmon Arm Museum and Heritage Association. The facility is home to archives, a heritage village, the Montebello block, tea room, and walking trails. To discover new things about our past, call 250-832-5243 or visit online at salmonarmmuseum.org.



SPORTS AND RECREATION



PLAYING THE FIELD

Salmon arm is a four-season playground for the outdoor enthusiast. Spring and summers are filled with Shuswap Lake recreation and fun, over 600km of hiking and biking trails, organized sports, athletic fields, and golf courses. Shuswap winters are filled with skating, skiing, hockey, snowshoeing, snowmobiling and more. Salmon Arm offers its residents big-city facilities, including: a twin sheet ice arena, indoor sports complex, and pool/recreation centre, providing year-round recreation opportunities. Below are some highlights of sports and recreation assets in Salmon Arm. For a complete list of all the programs and facilities, visit salmonarmrecreation.ca.

SHAW CENTRE (ICE ARENA)

2600 - 10th Avenue NE

Two NHL regulation size arenas.

Wide variety of programming for youth and adult hockey, ringette, speed skating, lacrosse, and figure skating programs.

Trade shows, conventions, concerts, and large sporting events.

Accommodates more than 1,500 seated guests in a concert setting.

Walking distance to hotels.

SASCU RECREATION CENTRE AND SWIMMING POOL

2550 - 9th Avenue NE

Aquatic centre with six 25-metre lanes, dry sauna, hot tub and kiddie pool; squash courts; gymnasium; community centre; and meeting rooms.

Wide variety of aquatic programs and classes for all ages.

One of the largest Aquafit programs in Western Canada with 7 levels and more than 25 classes per week.

Home to three successful swim clubs.

SASCU INDOOR SPORTS COMPLEX

351 - 3rd Street SW

Call 250-832-0442

100' x 200' indoor playing surface covered with field turf.

Home to indoor soccer, football, rugby, lacrosse, archery, and baseball and other training activities.

SASCU LITTLE MOUNTAIN FIELD HOUSE

250 - 30th Street SE

Call 250-832-4044

Community hall, playing field for soccer and football, and playground.

Full kitchen and seating for up to 60 people.



FALL FAIR GROUNDS

5th Street and 5th Avenue SW

Equestrian rings, festival area, grandstand with infield, numerous barns and shelters.

Home to large events such as the Salmon Arm Fall Fair, Roots & Blues Festival and rodeos.

ATHLETIC PARKS

Multiple athletic parks throughout the city provide venues for the numerous community sporting organizations. For booking information, contact Salmon Arm Recreation at 250-832-4044.

For a complete listing of all athletic parks, including on-line maps find your way to salmonarmrecreation.ca.

COMMUNITY PARKS & PLAYGROUNDS

There are a multitude of parks and playgrounds located in neighbourhoods throughout the city. We highlight a few here and there are plenty more to see at salmonarm.ca.

Blackburn Park - 20th Avenue NE

Ball diamonds, concession, playground, water park, skate park, soccer fields, picnic area

Fletcher Park - 2nd Avenue NE (next to City Hall)

Playground, picnic area and free splash park!

Klahani Park - 10th Avenue SE

Ball diamonds, playground, picnic area

Marine Peace Park - Marine Park Drive NE

Longest curved wooden inland wharf in North America. Boat launch, public moorage, picnic area, performance stage

McGuire Lake Park - TransCanada Highway NE

Salmon Arm's iconic fountain, walking trail, picnic area

Salmon Arm Tennis Club

3440 Okanagan Ave SE

4 outdoor courts with lighting and 3 new indoor courts. Memberships or drop-ins available, offer adult and junior programs. Check out their website for more information: salmonarmtennis.org

BEING A GOOD SPORT

THERE'S NO SHORTAGE OF WAYS TO PLAY IN SALMON ARM!



Archery

Badminton

Baseball



Bowling

Curling

Scouts & Guides



Dance

Fish & Game Club

Fitness Clubs



Golf

Gymnastics

Hockey



Lacrosse

Horseshoes

Marshall Arts



Ringette

Rowing



Rugby

Swimming

Skating



Soccer

Tennis

Walking



Running

Yoga





GOLF

Hit the links at one (or all) of our full-length championship courses!

Shuswap National Golf Course
6015 Shaw Road, Salmon Arm,
250-832-3285 shuswapnational.com

Salmon Arm Golf Club
3461 Hwy 97B South, Salmon Arm,
250-832-4727 salmonarmgolf.com

Club Shuswap
5751 TCH NE, Salmon Arm,
250-832-7345 clubshuswap.com

Sonseeker's Ridge Golf Course
247 Black Rd, Salmon Arm,
250-833-0258 sonseekersridgegolf.com

Anglemont Estates Golf Course
7838 Golf Course Road, Anglemont,
250-955-2323 golfanglemont.com

Hyde Mountain on Mara Lake
9851 Old Spallumcheen Road, Sicamous,
1-877-677-4653 hydemountain.com

Shuswap Lake Estates Golf & Community Club
2405 Centennial Drive, Blind Bay,
1-800-661-3955 shuswaplakeestates.com

Talking Rock Golf & Quaaout Lodge
1663 Little Shuswap Lake Road, Chase,
1-800-663-4303 quaaoutlodge.com

SALMON ARM SILVERBACKS

Junior "A" hockey team

Go Backs Go! Join the enthusiastic hometown fans for the next hockey game at the Shaw Centre.

Score tickets and schedules at sasilverbacks.com.

saeds.ca

TRAILS

The **Shuswap Trail Alliance** is a recognized leader in trail development and environmental stewardship.

There are over 600 kilometres of diverse options for hiking, biking, equestrian, cross-country skiing and snowshoeing. Map your next outdoor adventure at shuswaptrails.com.

Larch Hills Cross Country Ski Trails

Located a short 20km drive from Salmon Arm, the Larch Hills area offers 125 km of trails, 43 of which are track set. Don't forget a thermos of hot chocolate for an apres-ski warm up in the maintained mountain chalet. Come summer, you can hike or bike the trails instead. Glide on over to skilarchhills.ca home of the Reino Keski Salmi Loppet attracting skiers from all over Western Canada.

Prefer downhill? There are four downhill resorts within 160 kms of Salmon Arm: Silverstar, Big White, Sun Peaks and Revelstoke Mountain.

SHUSWAP LAKE

Canoe Beach

3799 Canoe Beach Drive

Located just minutes from downtown Salmon Arm, Canoe Beach offers warm sandy beachfront, lush green park space, a public boat launch, a concession, picnic areas, a playground, change rooms and a designated swimming area. Free fun for the whole family.

Salmon Arm Wharf

750 Marine Park Drive NE

The longest curved wooden inland wharf in North America is also the site of Marine Peace Park, public boat launch, annual and/or daily boat moorage, rentals, picnic areas, benches, trails and amazing bird watching. The outdoor gazebo stage welcomes area bands for community concerts on every Wednesday throughout the summer. Pack a picnic and a lawn chair. We'll all be there. For boat moorage information, contact Kim at Sea-Dog Rentals 250-804-4708 or info@seadogrentals.com. Sea-Dog Rentals at the Salmon Arm Wharf has something for every water enthusiast, including specialty, sport or pontoon boat, a sea-doo and more!

Fly Hills Snowmobiling

Salmon Arm Snowblazers
sasnowblazers.com



Bird Sanctuary

Salmon Arm is home to the Dancing Grebes. There are only two remaining nesting colonies of this bird in British Columbia, one of which is located in the Salmon Arm Bay. Get a glimpse of the Grebes, other birds, trails and foreshore trails at sabnes.org.

Paddles Up

Shuswap Association for Rowing and Paddling offers dragon boating, outrigger canoeing, kayaking and rowing. Mark your calendar for the annual Dragon Boat Festival held each year in June. Find out more at shuswaprowingandpaddling.com.

Try it yourself

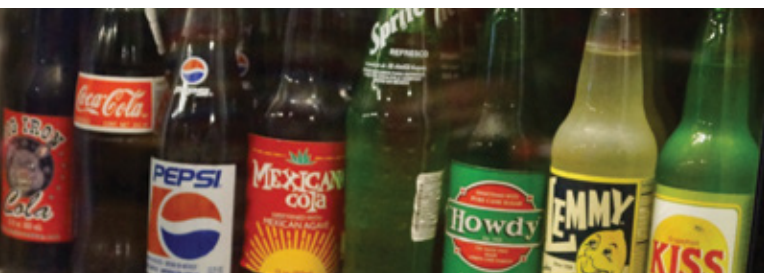
To rent water toys, houseboats, seadoos, pontoon boats, speed boats, kayaks and canoes, shuswaptourism.ca will show you the way with listings of rental companies serving the area.



ON YOUR MARKET, GET SET, SHOP!

Downtown Salmon Arm provides a memorable shopping experience - big-city style with small-town charm! Visit our cafés and restaurants, eclectic boutiques, specialty clothing and shoe stores, unique gifts and galleries, custom furniture stores, book stores, craft and toy shops, or browse through a selection of wines, specialty foods, or retro candy!

It's more than just shopping. The vibrant downtown core hosts live music and seasonal events, all easily accessible and located directly off the Trans-Canada Hwy. The City promotes a walkable downtown core with parking options both on-street and in designated downtown parking lots. Public transit is also an option with convenient stops throughout downtown.



saeds.ca



It doesn't end downtown. That's just the beginning! There are loads of additional commercial shopping options throughout the city, including a diversity of shops and malls, major franchises, multiple car dealerships, sporting goods, furniture and unique specialty shops.

For a complete list of all retail businesses in Salmon Arm, visit Salmon Arm Economic Development Society's retail business listings at saeds.ca/business.php.

Stroll the downtown at salmonarmdowntown.com.

Visit our malls at centenoka.com and piccadillymall.com and smartcentres.com/property/smartcentres-salmon-arm-bc.

For information on public transit schedules and routes, visit bctransit.com/shuswap or call Shuswap Regional Transit System at 250-832-0191.



THE PEOPLE YOU'LL MEET

“ NOTABLES + QUOTABLES ”

GREG SCZEBEL

Juno-Award-Winning Musician

WHAT DREW YOU TO SALMON ARM?

I moved here with my family when I was 12, so it will always be “home.” My career has me spending lots of my time between LA, Nashville and Vancouver, but I always love coming back to Salmon Arm when I can. It's the hidden gem of BC. Most people drive through en route to Calgary or Vancouver, but you won't know what you're missing until you spend a day or two here. The scenery is second to none, and there are so many great places to explore.

WHAT IS YOUR FAVOURITE THING(S) TO DO IN SALMON ARM?

Let me describe the perfect day in Salmon Arm. It would be a Wednesday in the middle of summer. You would start with an early morning walk on the wharf at Marine Peace Park (or kayaking if that's your thing). From there you might go to Booster Juice and grab a smoothie, finish off with a latte at locally owned Eco Treats, and then head out to Tappen for a day at Herald Park beach and a hike up behind Margaret Falls. Before you head out there, be sure to stop at DeMille's for some fresh produce, hummus and their pepperoni sticks - amazing. After a nice afternoon in the woods (and a legendary “colossal cone” at Tappen Co-Op), you would then head to The Barley Station for dinner and a craft beer,



followed by dessert at Shuswap Pie Company just down the street. You'll have eaten a lot by this point, but trust me, it's worth the extra belt notch. Finally, you're going to end up right back where you started - at the wharf for 'Wednesdays on the Wharf.' Bring a blanket and take in the thriving local music scene with the rest of the town. You'll never want to leave.

WHAT IS YOUR FAVOURITE THING(S) ABOUT SALMON ARM?

As cliché as it may sound, it's the people that really make Salmon Arm special. This city has some of the most inspiring and incredible individuals I have met in all my travels. They have always been incredibly supportive of my career in the arts - even when I was just starting out. Secondly, the rugged mountains surrounding Shuswap Lake. This place is a painting.

P.S.

My least favourite thing is hearing strangers explain to me that Salmon don't have arms. That one NEVER gets old!

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THE PEOPLE YOU'LL MEET

“ NOTABLES + QUOTABLES ”

ALAN HARRISON
Retired School Principal, Mayor, Athlete

TELL US A LITTLE ABOUT YOUR ROLES IN SALMON ARM

I see my first role in Salmon Arm as a “husband and dad.” I am also a retired elementary school principal and the current Mayor of the City of Salmon Arm. I was raised in Salmon Arm. My parents moved here in 1961. I completed all my schooling here, including my first year of post secondary at Okanagan College. My wife, Debbie, and I started out in Tumbler Ridge, after graduating from University. After five years of residence, we knew we wanted to raise our family in Salmon Arm. I had such fond memories of being raised here, I wanted the same for my children. Kids here have the best of both urban and rural living. Beautiful and easily accessible outdoors experiences and wonderful athletic/cultural facilities.

WHAT IS YOUR FAVOURITE THING(S) TO DO IN SALMON ARM?

Debbie and I love getting out in nature. Skiing Larch Hills on a crisp, sunny winter day is exhilarating. We enjoy hiking, whether a short hike up Siphon Creek or Mt. Ida or day long treks to Eagle Pass or Enderby Cliffs, there is so much that is accessible from Salmon Arm. I like to run - there are so many routes here. Running along the Waterfront trail and up through Coyote Park early in the morning is amazing. Of course Shuswap Lake is a

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highlight. Whether just sitting by the Lake on a hot July day, paddling a kayak, walking the wharf, skating at Raven or cruising in a boat, the Shuswap is hard to beat.

I think the beauty of the area keeps us here. Mt. Ida during Roots and Blues, McGuire Lake in the fall, the Foreshore trail teaming with birdlife in the spring, and the Salmon Valley during any season are all spectacular.

WHAT IS YOUR FAVOURITE THING(S) ABOUT SALMON ARM?

One of our very favourite places in Salmon Arm is the Salmon Arm Tennis Club. It is a hidden gem - I've played in many clubs, the feel of the Salmon Arm Tennis Club is unique. It is hidden away at the foot of Little Mountain. Quiet, protected, clean and, best of all, filled with terrific community minded people. A morning at the tennis courts is always a great morning!

I also enjoy the local coffee shops. Pink Cherry, Eco Treats, Pie Company, Blue Canoe are all great places to meet with people or just enjoy reading a newspaper. I like the small town feel of the downtown. The Salmar Grand, the Art Gallery and all the unique little stores in between are places I like to go.

Places like Haney Heritage Park and events like the SA Fall Fair and Roots and Blues also make my list. They are so... Salmon Armish!

Thanks for asking!



HEALTH CARE

WARM WELCOMES

Are you visiting us from another country? We are here to help! If you are interested in relocating or investing in Salmon Arm, there are a number of support services available to you.

SALMON ARM ECONOMIC DEVELOPMENT SOCIETY

Provides you with information on relocation, our economy, and investment opportunities. Let us help you today!
220 Shuswap St NE,
250-833-0608 saeds.ca

SHUSWAP IMMIGRANT SERVICES SOCIETY

Offers support for immigrant and refugee newcomers, including settlement and integration, translation and interpretation, mentoring, job search assistance and guidance.
371 Hudson Avenue NE, Suite 101
250-804-2726 sissociety.com



OKANAGAN COLLEGE SALMON ARM CAMPUS

Offers English classes for newcomers to Canada.
250-832-2126 okanagan.bc.ca.

Want to know more about employment opportunities in Salmon Arm? Visit our local WorkBC site at workbccentre-salmonarm.ca

To view a listing of businesses for sale in Salmon Arm, visit the Salmon Arm Economic Development Society Real Estate Listing at saeds.ca.

CITIZENSHIP & IMMIGRATION CANADA

The official source of immigration information for Canada at cic.gc.ca.

The Province of British Columbia Immigration information can be found at welcomebc.ca.

The Provincial Nominee Program is an accelerated permanent resident program for British Columbia at welcomebc.ca/immigrate-to-b-c.



saeds.ca

GETTING HERE

STOP IN

You should be HERE! Salmon Arm is a beautiful half-day drive from either Vancouver or Calgary or a short flight into one of our nearby airports.



ARRIVE BY CAR

Salmon Arm is located in southern British Columbia, Canada, midway between Calgary and Vancouver on the Trans-Canada Hwy 1 (one of the world's longest national highways, connecting all Canadian provinces from sea to sea). The city is also easily accessible via Highway 97, the main corridor from the Okanagan to the US border.

Another air option is the YKA Kamloops Airport located 75 minutes west of Salmon Arm, the Kamloops Airport provides daily flights with carriers such as Air Canada, WestJet and Central Mountain Air. kamloopsairport.com

Arrive by charter to the Shuswap Regional Airport, located in Salmon Arm with two 24-hour runways.

Metro Area	Distance (KM)	Direction From Salmon Arm	Drive Time
Calgary	527	East	5hrs 25min
Edmonton	774	Northeast	7hrs 30min
Kamloops	107	West	1hr 20min
Kelowna	119	South	1hr 20min
Portland	850	Southwest	8hr 36min
Prince George	629	North	6hrs 40min
Prince Rupert	1,357	Northwest	15hrs 20min
Seattle	594	Southwest	6hrs
Vancouver	473	Southwest	4hrs 20min
Victoria	530	Southwest	6hrs 45min



ARRIVE BY AIR

If you prefer to fly, arrive by air to the nearby YLW, Kelowna International Airport. Located 75 minutes south of Salmon Arm, the Kelowna Airport offers daily international flights with carriers such as Air Canada, WestJet, Air Canada Jazz and Horizon Air. kelownaairport.com



WHERE TO STAY

STAY AWHILE

Once you arrive, we know you may not want to leave. We have plenty of fabulous places for you to stay until you settle in permanently. Choose from hotels, motels, B&Bs, cabins, cottages, RV parks and campgrounds.

We also have everything you'll need to host your conference or group event including conference facilities at the Shaw Centre, the SASCU Recreation Centre, the Comfort Inn, Chances Banquet & Conference Centre, The Prestige Harbourfront Resort and Convention Centre as well as the Hill Top Inn.

Shuswap Tourism

shuswaptourism.ca

Salmon Arm Visitor Centre

250-832-2230



	Licensed	Breakfast Included	Non Smoking Available	Internet Access	Restaurant Onsite	Pool/Hot Tubs	Laundry	Air Conditioning	Kitchenette	Waterfront	Pet Friendly
Apple Grove Motel 6000 TransCanada Hwy NE, 250-832-6955			●	●		●	●	●	●		●
Best Western Salmon Arm 61 - 10th Street SW, 250-832-9793		●	●	●		●		●	●		●
Salmon Arm Camping Resort & Cabins 381 Highway 97B NE, 250-832-6489			●	●		●	●		●		●
Comfort Inn & Suites 1090 - 22nd Street NE, 250-832-7711		●	●	●		●	●				●
Hill Top Inn 1460 TransCanada Hwy NE, 250-832-6025	●	●	●	●	●	●	●	●	●		●
Prestige Harbourfront Resort 251 Harbourfront Drive NE, 250-833-5800	●		●	●	●	●	●	●	●	●	●
Super 8 Motel 2901 - 10th Avenue NE, 250-832-8812		●	●	●			●	●	●		●
The Inn at the Ninth Hole 5091 - 20th Avenue SE, 250-833-0185		●	●	●			●	●	●		
Travelodge 2401 TransCanada Hwy SW, 250-832-9721		●	●	●	●	●	●	●			●
Viewpoint RV Park & Cottages 6871 TransCanada Highway, 250-832-2833				●			●	●	●		

*Coming Soon: Fairmont by Marriott, Spring 2020

YEAR AT A GLANCE



WINTER

JANUARY

Average high temp .3°C
Reino Leski Salmi Loppet – Larch Hills Ski Club
Polar Bear Plunge
Take in a Silverbacks Game at the Shaw Centre

FEBRUARY

Average high temp 4.3°C
International Film Festival
Heritage Week
Shuswap Trail Party
Go for a swim at the SASCU Recreation Centre

MARCH

Average high temp 9.9°C
80's Film Festival
Spring fishing on Shuswap Lake is fabulous

sasmallcitybigideas.ca



SPRING

APRIL

Average high temp 15.9°C
Shuswap Farm & Craft Market begins Tuesdays & Fridays
Shuswap Music Festival
Westgate Outdoor Market begins Fridays
Wild Soles Running Series
Check out our amazing hiking/biking trails
Take in some bird watching on our waterfront trails, see the Dancing Grebes

MAY

Average high temp 21.4°C
All Organic Farm Market begins weekly on Wednesdays
Writers Festival
Salty Dog Enduro MTD
Salmon Arm Community Market begins
Shuswap Bike Month

JUNE

Average high temp 24.4°C
Bike to Work Week
Wednesday on the Wharf Concert Series
Relay for Life
Downtown Salmon Arm Farmer's Market: Saturdays
Father's Day Fishing Derby
Salmon Arm Air Affair – Shuswap Regional Airport
Dragon Boat Festival
Aboriginal Day Celebration
Check out our area wineries



SUMMER

JULY

Average high temp 28°C
Canada Day Children's Festival
Salmon Arm Classic Triathlon
RJ Haney Dinner Theatre
Perfect month to spend time at Canoe Beach
Houseboating anyone?

AUGUST

Average high temp 27.5°C
Roots & Blues Festival
Antique Car Show
Salmon Arm Music Crawl
Get wet at Fletcher Splash Park

SEPTEMBER

Average high temp 21.7°C
Salmon Arm Fall Fair
Applefest
Harvest Celebration at RJ Haney Heritage Village
Lewiston Ultra Trail Running Event
Take a walk at Marine Park & visit the wharf
Play a round at one of our area golf courses



FALL

OCTOBER

Average high temp 12.8°C
Spooktacular at RJ Haney Heritage Village
Downtown Treat Trail
Adams River Salmon Run
Antique & Gun Show
Hockey programs start at Shaw Centre

NOVEMBER

Average high temp 5.3°C
Public Skating at Shaw Centre
Snowmobiling at Fly Hills
Cross country skiing & snowshoeing at Larch Hills

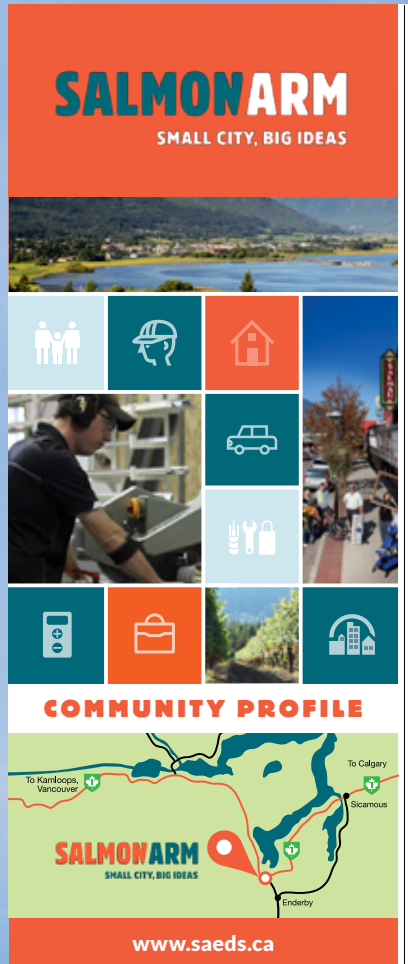
DECEMBER

Average high temp .8°C
Moonlight Lantern Ski at Larch Hills
CP Holiday Train
Take in seasonal shopping events throughout town
Downtown light-up

For a current listing of Shuswap events visit:
shuswaptourism.ca

sasmallcitybigideas.ca

READ MORE



CREDITS

SALMON ARM
Small City, Big Ideas

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Salmon Arm Economic Development Society

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